

## Pricing Information

### SNAPI Online (Database-driven Sino API Intelligence)

	GBP	USD	CNY
Annual Subscription Service			
Single-user License	1,250.00	Contact us	20,000
Site License	2,500.00	Contact us	40,000
Global License	3,500.00	Contact us	56,000

### SNAPI CD Edition (Database-driven Sino API Intelligence)

	GBP	USD	CNY
One Time Service			
Single-user License			
Site License		Contact us for rates	
Global License			

### Terms

Pre-payment with order to be made by credit card (Mastercard/Visa only) or by GBP cheque drawn on a UK bank. Only existing clients will be invoiced. USD cheques can be accepted, but only if drawn on a US bank and made payable to Brychem's nominated account. Electronic transfers will attract a GBP 20.00 handling fee.

### Return this form to:

Brychem Business Consulting, 34 The Drive, Orpington, Kent BR6 9AP, UK.  
Tel: +44 1689 600501 Fax: +44 1689 897786 e-mail: brychem@compuserve.com  
I would like to purchase/obtain more information on the following products:

<input checked="" type="checkbox"/>	Description	Single-user	Site License	Global License
<input type="checkbox"/>	SNAPI Online			
<input type="checkbox"/>	SNAPI CD Edition			

Name \_\_\_\_\_ Job Title \_\_\_\_\_

Company \_\_\_\_\_

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City \_\_\_\_\_ Post/Zip Code \_\_\_\_\_ Country \_\_\_\_\_

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Date \_\_\_\_\_ PO # \_\_\_\_\_ Authorized Signature \_\_\_\_\_



# SNAPI

## Database-driven Sino API Intelligence

- Developed by global API sourcing experts
- Designed on the basis of client surveys
- Database-driven intelligence
- Available online and on CD (MS 2000+)
- Continuously updated by a professional team
- Info collection by field and desk research
- Stringent data validation and thorough expert reviews
- Comprehensive data on over 700 Chinese API producers
- Full DMF and regulatory compliance information
- Coverage on thousands of APIs and intermediates

SNAPI: [www.snapi.eu](http://www.snapi.eu)

Brychem: [www.brychem.co.uk](http://www.brychem.co.uk)

WiCON: [www.pharmachinaonline.com](http://www.pharmachinaonline.com)

Beijing • Shanghai • London • New York

*Are you troubled by the lack of transparency in Chinese API sourcing?*

*Do you want to make informed decisions based on reliable information when sourcing APIs from China?*

*Do you want to find the list of leading best suppliers quickly every time?*

**If your answer is Yes to any one of these questions, you need the SNAPI advantage**

SNAPI is a database-driven intelligence service that describes the Chinese API industry. It was developed by a team of global API industry experts by carrying out multiple independent customer surveys.

Development work on SNAPI was begun in January 2006 by a team of consultants from Brychem Business Consulting, a well-known global fine chemical consultancy in partnership with WiCON International, the publisher of Pharma China. WiCON is a leading information and consulting firm specializing in China's pharmaceutical industry. Information was collected using field and desk research, which included site visits, trade shows and continuous telecommunication contacts with producers, traders and buyers.

The team of consultants has created the world's first properly researched guide to the Chinese API sector. SNAPI is a dynamic intelligence service, meaning that our research group continues to validate and update the database, so that our clients will always have the latest information.

Features of SNAPI include:

- A large number of carefully produced company profiles, background and contact information
- Thousands of APIs and intermediates and their producers
- Company regulatory compliance information including DMFs, COSs and other certifications
- Searchable by company name, address, city or province, as well as by name of API or intermediate (common name or CAS number)
- Available online or on CD (MS Access 2000+)



## SNAPI Expert Panel

**Dr Rob Bryant** - Dr Bryant is the founder of Brychem Business Consulting and a leading consultant to the global fine chemical industry. He leads the product development and technical operations of SNAPI. He is a specialist business consultant, with nearly twenty years of experience in advising companies that produce or use fine chemicals. Since its foundation in 1992, his company, Brychem, has conducted confidential studies for companies operating within the pharmaceutical and other science-based industries. Brychem undertakes business development studies, techno-economic assessments, market surveys and also advises investment companies on acquisitions. Prior to becoming a consultant, Dr Bryant was a fine chemical development chemist, holding senior positions in leading pharmaceutical fine chemical companies. He studied Natural Sciences at Cambridge, England, where he obtained his MA and PhD.

**James Shen** - Mr Shen is the President of WiCON International Group and publisher of Pharma China, the most influential English media covering the Chinese pharmaceutical market. He is responsible for organizing all necessary resources in China for the development of SNAPI and providing all necessary support. Educated in China/UK with an MBA from the University of Exeter, Mr. Shen began his career in the pharmaceutical industry with Novartis China in 1987. Later he worked with SCRIP, IMS and Financial Times as an editorial consultant before founding WiCON International in 1991 to serve the growing needs of multinational pharmaceutical companies to enter the Chinese market. He consulted for a large number of leading and mid-sized multinational pharmaceutical companies on a variety of project related to their China and Asian businesses.

**Dr. Maris Bite** - Educated at Oxford University, Dr Bite is the founder of Megabyte\_Data in the UK. He has many years of experience in fine chemical technical management and provision of information technology systems. He is SNAPI's IT and technical mastermind whose interdisciplinary expertise has been instrumental in the successful development of the SNAPI database and online site.

**Jenny Wang, BSc** - Jenny is SNAPI's lead researcher and project manager. She graduated from Tianjin Medical University with a BSc. in pharmaceutical chemistry in 2001. She has seven years of working experience as a QA/QC analyst, supervisor and manager with a number of Chinese pharmaceutical and API companies.

## Testimonials from SNAPI Users

*"You and your Chinese colleagues obviously work to high standards of customer service! I am very favorably impressed with the contents of the SNAPI Database. It contains more detailed and relevant information on Chinese companies and products (including the essential regulatory issues) than other Chinese databases which I have seen. Whilst I understand that SNAPI will be constantly expanded and updated (which is what I would expect from such a high-quality database), I already rate it as the gold standard for anybody dealing with the Chinese pharmaceutical, API and intermediates industries. Keep up the good work!" - Robert G. Harris, International Business Consultant, Intraco Chemicals LLP, Switzerland*

*"I have found SNAPI an easy to use database containing essential information on Chinese API manufacturing companies and their products" - Frank Reed, Sales and Business Development Manager, FMC Chemicals Ltd., UK*